

NATIONAL BACK EXCHANGE WEBSITE ADVERTISING

Pro Forma for Courses

Please read the National Back Exchange Website Advertising Policy prior to completing this pro forma.

Submission of the pro forma constitutes acceptance of the terms and conditions as stated in the National Back Exchange Advertising Policy.

Once completed, please send electronically to : admin@nationalbackexchange.org.
Payment terms are in the Website Advertising Policy.

PERIOD OF WEBSITE ADVERTISING

The minimum advertising period, per advertisement, is one month

COST OF WEBSITE ADVERTISING

The current cost of advertising per single advertisement, is as follows:

- £100 per month plus VAT

10% discount if the advert is held on the website for 2 months

Advertiser Details

advertiser please complete	
Preferred date of placement on website	
Last date of Placement on website	
Contact details of person placing the advertisement	
Name	
Position	
Telephone Number	
Email Address	
Name of Organisation {for invoice}	
Address of Organisation {for invoice}	

COURSES/TRAINING/COURSES PRO FORMA

Details required	Font, font size and type	maximum number of words	Details
Organisation	Arial 14 Bold and Black		
Name of Course	Arial 12 Black		
Details of Course	Arial 12 Black	150	
Course Duration	Arial 12 Bold and Black		
Course Cost	Arial 12 Bold and Black		
Dates	Arial 12 Bold and Black		
Please apply to : (include telephone number, website, email)	Arial 10 Blue		

Name:

Date:

Signature:

Any further questions / enquiries, please contact the National Back Exchange
on 01327 358855